



**THE MISSION OF 907 BARREL RACERS IS TO PROMOTE AND GROW THE SPORT OF BARREL RACING IN ALASKA BY PROVIDING A POSITIVE, FRIENDLY ATMOSPHERE FOCUSED ON COURTESY, INTEGRITY, AND TRUE SPORTSMANSHIP, WHERE BARREL RACERS OF ALL AGES AND ABILITIES ARE WELCOMED. THROUGH EDUCATION AND EXAMPLE, 907 BARREL RACERS WILL ENCOURAGE PERSONAL GROWTH FOR THE BARREL RACER, PROPER CARE AND RESPECT FOR OUR EQUINE PARTNER, THE BARREL HORSE, WHILE HONORING THE CENTURIES OLD WESTERN TRADITION OF EXCELLENCE IN EQUINE SPORTS.**

# The History of Barrel Racing...

Barrel racing is a rodeo event that combines the horse's athletic ability with the horsemanship skills of the rider to safely and successfully maneuver through a clover leaf pattern around three barrels, (typically fifty-five gallon metal or plastic drums), placed in a triangle in the center of an arena. In this extremely competitive sport, speed is of the essence, and electronic “eyes” are used to time each run to the thousandth of a second.

The timer begins when horse and rider cross the start line, and ends when the barrel pattern has been successfully executed and horse and rider cross the finish line. The rider's time depends on several factors, most commonly the horse's physical and mental condition, the rider's horsemanship abilities, and the type of ground or footing (the quality, depth, content, etc. of the sand or dirt in the arena).

Barrel racing originally developed as an event for women. While the men roped or rode bulls and broncs, the women barrel raced. In the beginning, the barrel pattern alternated between a figure-eight and a cloverleaf but the figure-eight pattern was eventually dropped in favor of the more-difficult cloverleaf. It is believed that Barrel Racing first saw competitive light in the state of Texas, as part of the WPRA, (Women's Professional Rodeo Association), developed in 1948 by a group of women looking to make a home for women in the sport of rodeo.

The WPRA was the first rodeo organization developed for women where they could compete in any rodeo event they wanted to. When it initially began, the WPRA consisted of only 74 members with as little as 60 approved tour events. To this day, the WPRA allows women to compete in various rodeo events as they like, but barrel racing remains the most popular and has branched out into thousands of organizations all over the world.



# Barrel Racing in Alaska...

Barrel racing has been part of a proud western tradition in Alaska for over 30 years. In the beginning, that first organization had a small membership and held local races a few times a summer. Since that time, barrel racing has become a statewide passion and spread from Fairbanks to Soldotna and beyond. Membership numbers have climbed into the thousands, and now include a large group of youth racers; the future of the sport.

South Central barrel racing suffered a blow in the summer of 2011 with the closing of the local club due to the out of state relocation of its owner. As a group we decided that there have been far too many wonderful people (and horses), who have put far too much time, money, energy, training and love into barrel racing in Alaska to let it die out now. With the future of barrel racing in mind, we made some decisions and as a result we introduced 907 Barrel Racers!

Our ultimate focus is sportsmanship and horsemanship and our pledge to the community is a safe, fair, professional and fun association that is not only focused on our next generation of racers, but also taking our open division to new levels of achievement. Our plans include competitive weekly barrel races at a variety of arenas around the valley and Anchorage, as well as a number of weekend playdays directed at fun and skill enhancement.

In order to see our goals reached, 907 Barrel Racers will be seeking sponsorships through soliciting grant opportunities, local businesses, family and friends along with the sales of some awesome 907 Barrel Racers swag.

We are all very excited about this upcoming year and the for the future growth of our great sport in our great state!

Thanks from your 907 Barrel Racers Board of Directors,

President: Raneë Preboski

Vice President: Stacey Allen

Secretary: Wendy Drew

Treasurer: Tonya Brewer

Member: Katherine Zerkel



# Sponsorship Opportunities

Dear Potential Sponsor,

As we begin our season we are excited to see what this year has to unfold. We decided from the beginning of our association that our district would operate on a non-profit basis. This means we must raise our money in order to provide year-end awards for our top competitors. What better way to accomplish this than to invite friends and businesses to partner with us as our sponsors.

So what's in it for you? Well all levels of sponsorship are tax deductible and you will be entitled to sponsorship of your business in a variety of ways such as at the barrel races and/or our website. Plus, our loyal members are encouraged to support our sponsors by choosing them when deciding who to do their business with. When you become a sponsor for 907 Barrel Racers you are supporting a family focused organization which you can be proud to be affiliated with.

**Saddle Sponsor \$1,000.00** - your name will go on a trophy saddle for indefinite advertisement, a business link and logo will be placed on our website and Facebook page, a banner with your design will be placed in the arena for display at all 907 Barrel Races, and your logo and business listed in our monthly newsletter to all members.

**Buckle Sponsor \$800.00** – your business link and logo placed on our website and Facebook page, a banner with your design will be placed in the arena for display at all 907 Barrel Races, and your logo and business listed in our monthly newsletter to all members.

**Swag Sponsor \$500.00** - your business link and logo placed on our website and Facebook page, as well as prominently displayed on 907 Barrel Racers merchandise we purchase with your sponsorship dollars for re-sale, and your logo and business listed in our monthly newsletter to all members.

**Trophy Sponsor \$300.00** – Business name listed on Facebook and in our monthly newsletter to all members.

All sponsorships, regardless of amount, are a vitally necessary part of the success of 907 Barrel Racers and we appreciate you taking the time to consider supporting our organization. If you have any questions please call Tonya Brewer at (907)-382-9113 or email Tonya at 907barrelracers@gmail.com and she will be glad to answer your questions. Thank You!





# Sponsorship Options

Please Circle One –

\$1000.00 Saddle Sponsor

\$800.00 Buckle Sponsor

\$500.00 Swag Sponsor

\$300.00 Trophy Sponsor

Individual Sponsorship \$ \_\_\_\_\_

All Sponsorships are Tax Deductible  
Please include business card

Sponsors Name \_\_\_\_\_

Amount Paid: \_\_\_\_\_ Check # \_\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Person \_\_\_\_\_

Date: \_\_\_\_\_ Members Name: \_\_\_\_\_

Make checks payable to: 907 Barrel Racers Association  
907 Barrel Racers Tax ID#45-4876738

**2023**  
**THANK YOU TO OUR SPONSORS**

Airframes Unlimited LLC  
Alaska Aggregate Products LLC  
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May return with member or mail to:  
Katherine Zerkel  
PO Box 3083  
Palmer, AK 99645



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